



HERITAGE AND CULTURAL IDENTITY 2017-2020

WORK PROGRAMME REPORT MAY 2020

Revised 8. June 2020

UIA WP HERITAGE AND CULTURAL IDENTITY / Tourism: Architecture and Regional Planning

Directors: In-Souk Cho (Korea / R4) / Bayaramov Rizvan (Azerbaijan / R2)

In charge of Tourism: Michèle Barbé (France / R1)

* Report of tourism attached at the end

PURPOSE AND CHARGE OF THE WORK PROGRAMME

The UIA Work Programme ‘Heritage & Cultural Identity’ promotes methods for the conservation of architectural heritage and work to protect existing and future heritage and cultural sites from natural disasters.

ACHIEVEMENTS AND PRODUCTS

UIA WP directors Meeting: Monday, 26 November 2018 UIA HQ, Paris

UIA WP Heritage Forum: Monday, June, 10th, 2019 / Heydar Aliyev Center, Baku,

UIA WP Heritage Meeting and seminar: Monday, 10 June 2019 / Heydar Aliyev Center, Baku, Azerbaijan

On behalf of UIA WP Heritage, co-directors are participated in the 43rd session of the World Heritage Committee, Baku, Azerbaijan, 30 June to 10 July 2019 /

Statement (draft by Michael Turner) and it is included in the draft decision

Participated in ACE-UIA International Conference on Design Competitions

UNESCO Headquarters, Place de Fontenoy, Paris / Thursday 24 October 2019

Friday 25 October 2019 Conference

UIA WP Heritage Meeting in Paris: 23. October 2019 09:30 - 15:30

UIA HQ Seminar Room CNOA (Conseil National de l'Ordre des Architectes)

Montparnasse Tower 47 floor, Paris, France

* Special Presentation: Emmanuel Maurin, Conservation scientist / wood - LRdMH, France

“Fire at Notre Dame de Paris – themes in conservation –restoration”

VALUE AND SIGNIFICANCE

Work Programme Heritage engages in questions of urban and sustainable development, rehabilitation, renovation and conversion of existing sites, and strive to establish high international standards for good practice.



ENGAGEMENT AND INVOLVEMENT

Working in collaboration with politicians and architects, we are constantly developing case studies of architectural heritage. We offer professional consulting and organise international dialogue between architects and students specialised in the conservation and research of architectural heritage.

Anyone engaged in work with culture and heritage sites, including public authorities, academics, students, architects and sustainable development actors.

Current Members: two (2) co-directors (R4 / R2); one (1) person in charge of Tourism (R1)
Regional leaders: three (3) members of R1; eight (8) members of R2; one (1) member of R3; three (3) members of R4; two (2) members of R5

WORLD CONGRESS PLAN

UIA 2021 Rio – 27th Congress 19-23 July 2021

“All the worlds. Just one world. Architecture 21”

date: 21 July - UIA WP Heritage Seminar

Topic: we have chosen two tracks: 2. Changes and Emergencies; 3. Vulnerabilities and Inequalities (like Gourn Hassan Fathy or other projects)

Seminar1: WP Heritage Regional Activities report and current issues presentation

Relevant topic will be recommendable

Seminar2: International Organisations' current issues and activities:

WHC / ICOMOS / DoCoMoMo / V4 / mASEAA / Getty Center / Fondazione Romualdo Del Bianco ...

Room Capacity: 50

Time: full day- morning: meeting and Seminar 1 / afternoon: Seminar 2

One room: Seminar on July 21th 2021 / 10.00-13.00/14.30-17.30 (6 hours)

And **One booth** for the main exhibition Hall

-Summary of any matters for Secretariat attention

a. Please review the MOU with ICOMOS

ICOMOS wants to discuss with UIA regarding the matter of outdated MOU. The person in charge is Vice President, Irish Architect Grellan D. Rourke (grellan.rourke@opw.ie)

b. Please consider the participation possibilities:

UIA need the strategy of the participation possibilities of UIA Heritage Architects as Expert members for the WH reviewing Panel besides the ICOMOS Advisory group. They desperately need the further experts beyond existing panels.



TOURISM: ARCHITECTURE AND REGIONAL PLANNING

Report by Michèle Barbé

PURPOSE AND CHARGE OF THE WORK PROGRAMME

The object of the work program is **Tourism: Architecture and Regional Planning**.

During the period 2018-2019 I was involved with the Secretary General of the UIA and the steering committee of organization of the International Forum of Baku held in Baku in June 2019 on MASS TOURISM in HISTORIC CITIES. My role was to Co build the program of the forum in terms of its contents and programme.

With the Secretariat I participated in the establishing of the list of stakeholders by ensuring that those -could cover the widest possible panel. Indeed, this forum is not intended only for architects we tried to have speakers from around the world who can illustrate with very varied examples different types of approach. The aim was to offer countries that are barely open to tourism to benefit from the experience of other countries, in order to preserve their identity, their heritage and the comfort of the inhabitants.

I also made proposals for the list of questions to stakeholders by the Forum mediators. In Baku participated in the coordination of the whole during the event.

ACHIEVEMENTS AND PRODUCTS

Meanwhile, the Tourism Working Group outlined five panels to illustrate the theme "Mass tourism in historic towns" and has also participated in the drafting of the " declaration of Baku" which closed the event.

VALUE AND SIGNIFICANCE

Tourism is an economic activity that grows so exponentially. The intermittent influx of visitors generated for the development of everyday space in which deploys this activity such problems that comes to a deterioration of the premises and a rejection of this activity by local people.

The early identification of these problems will allow countries to better integrate into their planning documents and orient also their tourism policy for sustainable tourism, attentive to the challenges of the changing climate and the ecological transition.

All sections of the UIA present at BAKU were able to participate in this debate.

ENGAGEMENT AND INVOLVEMENT

All those who participated in the organization of this forum were associated themselves with this work and reflections.



WORLD CONGRESS PLAN

It is possible that mass tourism will not survive to Covid-19.

It is time for architects to approach what is called sustainable, innovative and resilient tourism; tourism that is a balance between the preservation of ecosystems and the economic REALITY.

I propose to show in RIO, through significant examples, how architectural creation enhances the existing, whether natural or urban, and frames tourism development, **through the exhibition (2 to 5 A0 panels) and a conference, as part of the Heritage WP.**

My examples present recent architectural achievements of different scales that create, structure and ensure a fine tourist offer differentiated, measured and sensitive in relation to the issues of territories and their identity.

They integrate an environmental and educational approach, opening up to alternative practices to mass tourism where market consumption exacerbated by public space leads to a break with what makes up the territory and its inhabitants.

I wish that other members interested by this theme combine to this work.



PATRIMOINE ET IDENTITÉ CULTURELLE / TOURISME : ARCHITECTURE ET AMÉNAGEMENT DU TERRITOIRE

Rapport de Michèle Barbé

OBJECTIF ET RESPONSABILITÉ DU PROGRAMME DE TRAVAIL

L'objet du programme de travail est **Tourisme : Architecture et Aménagement du Territoire**.

Durant la période 2018-2019 j'ai participé, avec le Secrétaire général de l'UIA Serban et un comité de pilotage, à l'organisation du forum international de BAKU qui s'est déroulé à Baku en Juin 2019 : MASS TOURISM in HISTORIC CITIES.

Mon rôle a été de Co construire le programme du forum sur le plan de son contenu, mais également de son déroulé.

Avec le Secrétariat j'ai participé à l'établissement de la liste des intervenants en faisant en sorte que ceux –ci couvrent le panel le plus large possible. En effet, ce forum n'étant pas destiné qu'aux architectes nous avons essayé d'avoir des intervenants du monde entier qui puissent illustrer par des exemples très variés différents types de démarches. Il s'agissait de proposer au pays qui s'ouvrent à peine au tourisme de profiter de l'expérience des autres pays, afin de préserver leur identité, leur patrimoine et le confort des habitants.

J'ai également fait des propositions pour la liste des questions à poser aux intervenants par les médiateurs qui devaient animer le forum.

J'ai par la suite à Baku participé à la coordination de l'ensemble pendant l'évènement.

RESULTATS ET PRODUITS

Parallèlement, le groupe de travail Tourisme a exposé 5 panneaux pour illustrer la thématique « tourisme de masse dans les villes historiques » et a également participé à la rédaction de la « déclaration de BAKU » qui a clôturé cette manifestation.

VALEUR ET IMPORTANCE

Le tourisme est une activité économique qui croît de manière exponentielle. L'afflux intermittent de visiteurs génère pour l'aménagement de l'espace du quotidien dans lequel se déploie cette activité de tels problèmes qu'on en arrive à une dégradation des lieux et un rejet de cette activité par les populations locales.

L'identification en amont de ces problèmes permettra aux pays de mieux les intégrer dans leurs documents d'urbanisme et d'orienter également leur politique du tourisme pour un tourisme durable, attentive aux enjeux de l'évolution du climat et de la transition écologique.

Toutes les sections de l'UIA présentes à BAKU ont pu participer à ce débat.



ENGAGEMENT ET IMPLICATION

Toutes les personnes ayant participé à l'organisation de ce forum se sont associées à ce travail.

PROJETS POUR LE CONGRÈS MONDIAL

Il est possible que le tourisme de masse ne survive pas au Covid-19.

Il est temps pour les architectes de réfléchir à ce que l'on appelle un tourisme durable, innovant et résilient ; un tourisme qui trouve un équilibre entre la préservation des écosystèmes et la réalité économique.

Je propose de montrer à RIO, à travers des exemples significatifs, comment la création architecturale valorise l'existant, qu'il soit naturel ou urbain, et encadre un développement touristique, **à travers l'exposition (2 à 5 panneaux A0) et une conférence, dans le cadre du PT Patrimoine.**

Ils présentent des réalisations architecturales contemporaines de différentes échelles qui créent, structurent et accompagnent de façon fine, une offre touristique différenciée, mesurée et sensible en lien avec les enjeux des territoires et leur identité.

Ils intègrent une approche environnementale et éducative, ouvrant sur des pratiques alternatives au tourisme de masse où la consommation marchande exacerbée de l'espace public entraîne une rupture avec ce qui fait le territoire et ses habitants.

Je souhaiterais que d'autres membres intéressés par cette thématique s'associent à ce travail.